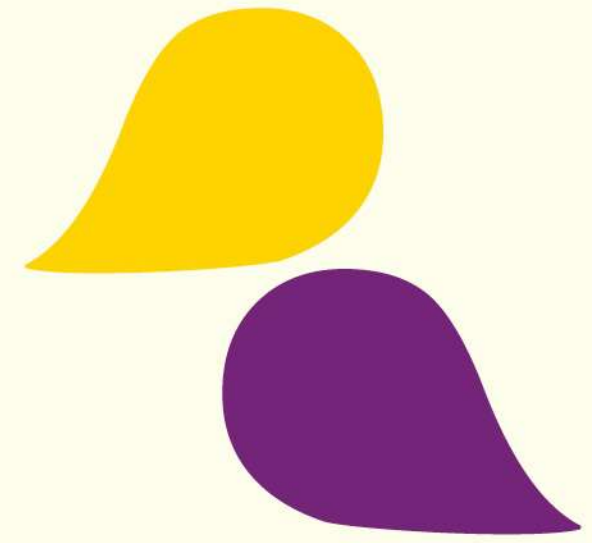


The International Forum on Diversity of Content Online



INAUGURATION

June 22nd | 10:00 to 10:25 (EST)

- 10:00 **Joelle Montminy**, Senior Assistant Deputy Minister, Canadian Heritage
10:05 **Marina Núñez**, Undersecretary of Cultural Development, Ministry of Culture of Mexico
10:10 **Ernesto Ottone R**, Assistant Director-General for Culture of UNESCO
Roda Muse, Secretary General, Canadian Commission for UNESCO
10:15 **Madona Radi**, Director General, International Trade, Canadian Heritage

PANEL 1: CREATION, ACCESS AND DISCOVERABILITY OF DIVERSE CONTENT ONLINE AND FAIR REMUNERATION AND ECONOMIC VIABILITY OF CONTENT CREATORS

June 22nd | 10:25 to 12:30 (EST)

Eddie Ávila (Rising voices), **Michel Sabbagh** (Canadian Heritage), **Samuel Sangwa** (CISCAC, AFR), **Pierre Vandoorne** (Netflix, MX) and **María Rosenfeldt** (Tecnópolis, ARG)

PANEL 2: PROMOTION OF DIVERSE, PLURALISTIC SOURCES OF NEWS AND INFORMATION AS WELL AS RESILIENCE AGAINST DISINFORMATION AND MISINFORMATION

June 23rd | 10:00 to 11:15 (EST)

Aleida Callejas (IMER, MX), **Wolfgang Wohnhas** (Gov. Commissioner for Culture and Media, GER) and **Vladimir Cortes** (Artículo 19, MX)

PANEL 3: TRANSPARENCY OF THE IMPACTS OF ALGORITHMIC TREATMENTS OF ONLINE CONTENT

June 23rd | 11:25 to 12:40 (EST)

Peter Marbach (University of Toronto), **Irene Soria** (Creative commons, MX) and **Fenwick McKelvey** (Concordia University)



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