Zabel
Revuelta
Pineda

Public policies,
cultural innovation, data
analysis and political
narratives

____

Contact

- 📞 +52 1 55 39 96 42 23
- ✉ zabel.rp@gmail.com

- 📍 General Juan Cano 174
  Int. 204
  San Miguel Chapultepec
  11850 Miguel Hidalgo
  Mexico City

Skills

Critical thinking
Strategic planning
Problem solving
Service design

Google Drive
Trello
Stata
Talkwalker
SentiOne

Languages

Spanish - 100%
English - 95%

Education

B.A in Political Science 2013 - 2017	- Autonomous Technological Institute of Mexico (ITAM)
	- Singapore Management University (SMU)

Professional experience

Independent 2020 - current	- Freelance political consultant Political platform design and digital strategy management
Center for Digital Culture (CCD), Ministry of Culture 2019 - current	- Strategic projects coordinator Policy design for creative economy and digital agenda of culture
Cultura Colectiva 2019	- Audiences and markets specialist for public affairs Media analysis, market research and communication campaign strategy
Political Campaign for Governor of Mexico City 2018	- Political - electoral consultant Content design and strategic communications
Lab for the City, Mexico City's Government 2017 - 2018	- Creative public policy consultant Public policy analysis and design for creative industries in Mexico City
	Intern Co-design of Mexico City's application for UNESCO's Creative Cities Network
NGO La Planta 2015 - 2016	- Project design consultant Design of environmental and social programmes

Extracurricular activities

Myanmar 2016	- Volunteer at UNESCO Educational and social development program in Shan State
Iceland 2013	- Volunteer at UNESCO Environmental reactivation project in Katla Geopark
	- Ironman 70.3 - Miami 2014, Hawaii 2016 and Oceanside 2019; Singapore Marathon 2016